

Ad film Maker

Maqbool Rahman

Profile summary

Maqbool Rahman is an internationally experienced Ad Film Director known for meaningful and impactful storytelling. With over 17 years of experience across India, Malaysia, Sri Lanka, Bahrain, Oman, and the UAE, he has built a strong reputation for creating emotional and purpose-driven visual content.

He pursued a Master's degree in Media & Broadcasting Management from AIT Academy, Singapore. His career began with the Government of India's Southern Railway Safety project and later expanded to directing advertising campaigns for brands such as Lifebuoy Malaysia, Scott's Emulsion, and Kandos Chocolate, along with several international brands.

His documentary on former Kerala Chief Minister Oommen Chandy received wide appreciation. Three of his major projects were officially released in association with leading actors Mammootty and Mohanlal, marking important milestones in his career.

He continues to create films that focus on authenticity, emotion, and lasting impact.



Career highlights

2008 | India

- First professional assignment with Southern Railway, India
- Entry into institutional and government-oriented visual communication

Malaysia & Sri Lanka | 8 Years

Creative collaborations with:

Tone Entertainments (Malaysia)

• Red Works (Sri Lanka)

• Directed major commercial campaigns for:

Lifebuoy Malaysia,Scott’s Emulsion Drink,Kandos Chocolate



Career highlights

2014 | India

- SATTVA –SATTVA 5min film against Terrorism, Officially released by Lt.Col. Padmasree Mohanlal
- THE TRANSFORMISSION– English Hip-Hop Music Album (Concept & Direction) Created for international recording artist Haree De

India | Commercial Advertising

- High-value commercial ad film for CMA Abacus School All-India Theatre Release



Career highlights

2019 | Bahrain

- Public Awareness Film for the Bahrain Government (Concept & Direction)
- International Car Racing Event Advertising Film – Large-scale outdoor and digital canvas execution



Career highlights

2020 | India

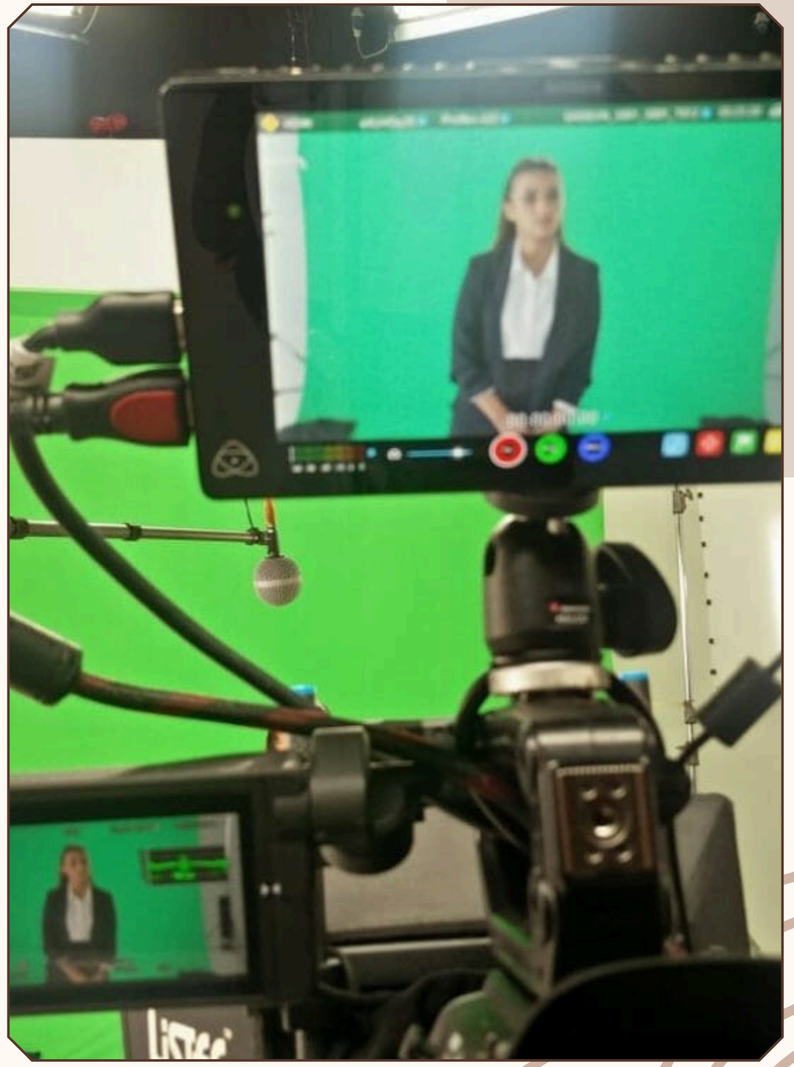
- **The UNKNOWN WARRIOR** (Oommen Chandy released by Megastar Padmabhooshan Mammootty



Career highlights

2025 – Present | Middle East

- Concept & Script Development for Public Awareness Films Telecast through Oman News Agency
- Creative projects in collaboration with Health Departments
- Focus on social awareness, public welfare, and policy communication



Career highlights

2026 | India

- **THE LEGACY OF TRUTH (M.M. Hassan)** - Cheif minster of Kerala Shri. V.D Satheeshan



Career highlights

2026 | India

- **The Great Walk Against Drugs** for Kerala's Home Minister Shri.Ramesh Chennithala released by Megastar Mammootty



Achievements

2021 – Lift-Off Global Network Sessions, UK

- The Unknown Warrior was selected among the Top 5 films at the prestigious Lift-Off Global Network Sessions.

2026 – Malaysian International Film Festival

- The Legacy of Truth won 8 International Awards, including Best Director and Best Documentary.

2026 – One Million Prompters (Dubai)

- Successfully completed the Al Prompt Engineering Certification under the One Million Prompters initiative by the Dubai Future Foundation and Dubai Centre for Artificial Intelligence.


مليون خبير لأوامر الذكاء الاصطناعي
1 MILLION PROMPTERS

CERTIFICATE OF COMPLETION

This certificate is proudly presented to

Maqbool Rahman Yoosuf

for successfully completing the One Million Prompters initiative launched by His Hi
Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai. Th
aims to train and empower One Million Prompters, focusing on developing skills in
engineering for AI systems. In alignment with the Dubai Universal Blueprint for Arti
Intelligence, this achievement contributes to building a future-ready workforce.

مؤسسة دبي للمستقبل
DUBAI FUTURE FOUNDATION

مركز دبي لاستخدامات الذكاء الاصطناعي
Dubai Centre for Artificial Intelligence

DIRECTOR'S NOTE

My creative focus is evolving towards jewellery and textile advertising, where emotion, culture, and craftsmanship meet. With heart-touching narratives and varied concepts, I aim to create films that are visually rich, emotionally lasting, and uniquely memorable.



Let's collaborate

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