Abdalla Fouad Mahmoud

Executive Procurement & Production Operations Manager

Transforming Creative Concepts into Tangible Production Outcomes

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Professional Summary

Procurement and production operations professional with 13+ years of experience in procurement management, strategic sourcing, vendor management, contract negotiation, production procurement, set fabrication, and prototype development.

Specialized in converting creative concepts and visual references into tangible production outcomes through supplier coordination, custom fabrication, production logistics, and practical problem solving under pressure.

Managed procurement budgets exceeding EGP 2 Million, built a supplier network of 300+ vendors, and supported 100+ productions across films, television, advertising campaigns, live events, and national projects.

Known for finding workable alternatives when standard sourcing solutions are unavailable, enabling creative teams to execute ambitious ideas on time and within budget.

Why Hire Abdalla Fouad

Strong background in Procurement Management, Strategic Sourcing, Supplier Development, and Vendor Management.

Hands-on experience in Production Procurement, Set Fabrication, Custom Fabrication, Prototype Sourcing, and Workshop Coordination.

Consistently delivers cost optimization, on-time delivery, and production continuity under time-critical conditions.

Trusted problem solver with cross-functional leadership, stakeholder management, and practical execution discipline.

Core Competencies

Procurement & Sourcing: Procurement Management, Strategic Sourcing, Supplier Development, Vendor Management, Contract Negotiation, Category Management, Cost Optimization, Spend Management
Production & Fabrication: Production Procurement, Set Fabrication, Prototype Development, Rapid Prototyping, Custom Fabrication, Material Sourcing, Production Logistics, Workshop Coordination
Leadership & Delivery: Cross-functional Leadership, Stakeholder Management, Supplier Relationship Management, Quality Assurance, Risk Management, Time-critical Execution, Project Coordination

Industries Served

Film Production, Television Production, Commercial Advertising, National Events, Live Entertainment, Set Fabrication, Exhibition & Event Production

Key Career Highlights

13+ years of procurement and production operations experience across creative, commercial, and national projects.

Supported procurement execution across 100+ productions and major event environments.

Managed procurement budgets exceeding EGP 2 Million and worked with 300+ suppliers.

Consistently delivered projects on time under demanding production schedules.

Coordinated procurement activities with 20+ team members and external workshops.

200 custom-made balls delivered within 3 days for the Coca-Cola World Cup event, through innovative manufacturing solutions..

Project-Based Professional Experience

Advertising Campaigns with Decor Supervisor Ahmed Shaker Khudair **11/11/2025 - 13/03/2026**

Procurement & Production Support Specialist *Egypt*

- Collaborated with Engineer and Decor Supervisor Ahmed Shaker Khudair across multiple advertising projects, ensuring high-quality execution, strong operational performance, and significant cost savings.
- Supported procurement, material sourcing, supplier coordination, workshop follow-up, and production planning for time-critical campaign delivery.
- Maintained consistent quality standards while optimizing spending, reducing unnecessary expenses, and improving production efficiency.
- Key campaigns included Suez Canal Bank Ad - Ezz Steel Ad - Halawa El Bawady Ad - Midar Ad - Cinderella Ad - Hyde Park Ad.
- Delivered work with strong execution discipline, fast turnaround, and highly controlled production costs.

Grand Egyptian Museum Opening Ceremony **2025/01 - 2025/11**

Procurement Manager & Set Fabrication Specialist *Egypt*

- Directed end-to-end procurement operations for decorative and production materials for one of Egypt's largest national events.
- Coordinated suppliers, workshops, and production teams under strict governmental deadlines while maintaining quality, logistics, and final delivery standards.
- Managed fabrication logistics, supplier approvals, and final delivery in alignment with creative and operational requirements.
- Worked in collaboration with Engineer and Decor Consultant Mohamed Attia.
- Project duration: From concept stage through opening completion.

Welad Rizk 3 **2024/01 - 2024/8**

Decor Accessories Procurement Manager *Saudi Arabia*

- Managed procurement activities supporting one of the region's largest feature film productions during active filming.
- Handled urgent sourcing, supplier communication, and logistics coordination to avoid production delays.
- Supported on-site execution throughout the Saudi Arabia shooting schedule with rapid response to changing requirements.
- Worked in collaboration with Engineer and Decor Consultant Mohamed Atia.
- Project duration: From pre-production preparation through the Saudi Arabia shooting schedule.

Cairo International Film Festival **2023/1 - 2023/3**

Procurement Specialist *Egypt*

- Led procurement planning, supplier sourcing, vendor negotiation, and logistics support for a major international film festival.
- Coordinated multi-location procurement requirements across event venues under time-sensitive conditions.
- Client / Organizer: Available upon request or to be added if confirmed.
- Project duration: Festival preparation and execution period.

Banque Misr Project **2023/3 - 2023/8**

Procurement & Sample Development Specialist *Egypt*

- Led sample development and procurement support for institutional branding requirements before mass production.
- Coordinated with suppliers and workshops to validate quality and production feasibility.
- Client: Banque Misr.
- Project duration: Sample development through production approval.

Pomegranate Company **2012 – 2022**

Senior Purchasing Manager *Egypt*

- Senior Purchasing Manager at Accessorist: Mohamed Ghaibouba Ahmed Fouad; Technical Supervisor: Interior Designer Ahmed Shaker Khodair.
- Supported procurement and production operations for feature films, television series, advertising campaigns, and live events across Egypt.
- Managed procurement across 100+ productions, handled budgets exceeding EGP 2 Million, and maintained relationships with 300+ suppliers.
- Negotiated commercial agreements, reduced costs through alternative sourcing, and maintained production continuity under demanding deadlines.
- Coordinated with production designers, engineers, workshops, and logistics teams to deliver custom-built products, props, and decorative elements.
- Key works and campaigns included Chipsy (Amir Karara), Mobinil Premier (Anuby Karim / Karim Abdel Aziz), Vodafone (Mohamed Salah), Odyssey El Ahly Sabbour, Agricultural Bank, Cottonil Sizanya, Vodafone Ramadan 2021, Orange Ramadan 2021, Pepsi 2021, Sting Ramadan 2021, Vodafone Family Card (Amr Diab), Banque du Caire, One More Time (Ahmed Helmy) – Synergy, Baghdad Thief – Synergy, Jumjom wa Video, and Bimbo (Wegz).

Selected Project Experience

Advertising campaigns: Chipsy, Mobinil Premier, Vodafone, Odyssey El Ahly Sabbour, Agricultural Bank, Cottonil Sizanya, Vodafone Ramadan 2021, Orange Ramadan 2021, Pepsi 2021, Sting Ramadan 2021, Vodafone Family Card, and Banque du Caire.

Feature films: One More Time and Baghdad Thief.

Television series: Jumjom wa Video and Bimbo.

Procurement Methods

RFQ Management, Vendor Negotiation, Supplier Evaluation, Prototype Sourcing, Workshop Coordination, Production Planning, Material Sourcing, Cost Analysis, Logistics Coordination, Cost Reduction, Quality Control, Time-Critical Delivery

Education

General Secondary Education Certificate

Arab Republic of Egypt

Languages

Arabic: Native
English: Basic Working Proficiency

Professional Value

I convert creative ideas, visual references, and production concepts into practical, tangible results through strategic sourcing, supplier coordination, custom fabrication, and reliable execution under pressure.