MOMEN

CONTENT CREATOR & VIDEOGRAPHER

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Saudi Arabia | Bilingual: Arabic (Native) • English (Fluent)

PROFESSIONAL SUMMARY

Bilingual Content Creator and Videographer with a strong foundation in cinematic visual storytelling and modern social media marketing. Highly skilled in leveraging current digital trends, dynamic hooks, and engaging formats to build brand presence. Experienced in end-to-end production for local businesses and restaurants, bringing a fresh, creative perspective to luxury hospitality. Technically proficient in industry-leading post-production software and equipped with a robust digital cinema setup to deliver premium, brand-aligned visual assets.

CORE COMPETENCIES

- **Visual Storytelling:** Cinematic composition, lighting techniques, and dynamic social media hooks.
- **Post-Production & Color Grading:** Advanced editing and color grading capabilities utilizing Adobe Premiere Pro, Final Cut Pro, and DaVinci Resolve on a high-performance editing workstation.
- **Digital Strategy:** Comprehensive understanding of algorithmic trends, fast-paced short-form video engagement, and cross-platform content delivery.
- **Bilingual Communication:** Fluent in English and Arabic, enabling seamless collaboration with international PR teams and local operational staff.

PROFESSIONAL EXPERIENCE

Freelance Content Creator & Videographer

Independent Contractor, Saudi Arabia | 2025 – Present

- Directed, shot, and edited high-quality promotional videos and photography for local commercial clients, specializing in the restaurant and small business sectors.
- Developed engaging social media campaigns utilizing modern hooks and trend-aware pacing to increase digital footprint and consumer engagement.
- Managed the entire creative pipeline from initial concept and storyboard development to final color grading and multi-platform formatting.

- Delivered polished, aesthetic-driven content highlighting food, beverage, and lifestyle subjects, aligning with brand identities.

EQUIPMENT & TECHNICAL PROFILE

Camera Systems & Optics:

- **Sony A7 IV:** Primary full-frame camera utilized for capturing high-dynamic-range photography and high-quality cinematic video footage.
- **Sigma 24-70mm Lens:** Versatile primary zoom lens used for a wide range of shooting scenarios, from establishing landscape shots to tight, detailed lifestyle and culinary captures.
- **iPhone:** Deployed for capturing dynamic, fast-paced social media content and trend-based short-form video formats.

Stabilization & Rigging:

- **DJI RS4 Mini:** Lightweight, professional gimbal system used for executing smooth, stabilized cinematic camera movements and fluid video tracking.

Post-Production Hardware:

- **Apple Mac Studio:** High-performance desktop workstation utilized for demanding post-production workflows, ensuring smooth playback, heavy rendering, and complex color grading across all editing software.