



Fadi Ragheb

Creative Media Director | Director of Photography | Documentary Director | Executive Producer

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PROFESSIONAL SUMMARY

Multi-award-winning media director and Director of Photography with 24+ years of leadership across television, documentary production, and live broadcasting throughout the MENA region. Leads full productions from concept to final delivery, covering directing, shooting, editing, and post-production. Combines a Computer Engineering degree with deep expertise across every production stage, delivering visual content for major governmental and corporate entities in the UAE.

CORE CREATIVE COMPETENCIES

Film Directing · Director of Photography (DP) · Offline & Online Editing · Color Grading · Live Multi-Camera Direction · Documentary Storytelling · Aerial Cinematography · Concept Development · Post-Production Supervision

PROFESSIONAL EXPERIENCE

FOUNDER & CREATIVE DIRECTOR

Fadi Ragheb Advertising Services, Dubai, UAE · 2026 – Present

Leading a full-service production company with proprietary cinema, drone, and lighting systems. Delivering premium visual content for governmental entities, international festivals, and corporate brands across the GCC with complete technical independence.

FOUNDER & DIRECTOR – EVENT & CORPORATE MEDIA

Fady Ragheb parties & events Filming, Dubai, UAE · 2024 – 2026

Established the initial Dubai media operation under a former trade identity before transitioning into the current licensed production structure. Led high-profile corporate events and professional media productions while expanding service capabilities in the UAE market.

INDEPENDENT FILMMAKER & FREELANCE DIRECTOR

Self-Employed, Kuwait · 2022 – 2024

Directed and produced award-winning independent documentaries for international festivals while maintaining freelance directorial work across Kuwait.

HEAD OF MEDIA CONTENT & DIGITAL TRANSFORMATION

Ministry of Electricity & Water, Kuwait · 2005 – 2022

Single-handedly directed and produced 375+ media projects 4 all published on the Ministry's official YouTube channel 4 while leading a small support team. Established national media systems, digitized government archives, and spearheaded a comprehensive digital transformation mandate over 17 years.

SENIOR DIRECTOR & TECHNICAL LEAD

Freelance | Al Rai TV | Al Qabas | Rotana · 2002 – 2005

Directed diverse programs, including celebrity interviews, high-profile concerts, and live broadcast events. Developed a strong directorial foundation across Kuwait's major networks.

EXECUTIVE CREATIVE FOCUS

Leading high-impact visual productions, strategic media execution, and documentary storytelling across governmental, corporate, and international platforms in the UAE and Gulf region.

KEY PROJECTS

FOUNDER & CREATIVE DIRECTOR — Fadi Ragheb Advertising Services · 2026 – Present

- **Corporate Live Events:** Directed comprehensive live video and streaming for the FUJIFILM Middle East Town Hall at Expo City, Dubai.
- **Real Estate Media:** Produced, directed, and color-graded cinematic promotional videos for Tiger Real Estate in Ajman.
- **Television & Sports:** Directed and edited a premium multi-camera Talk Show, and created high-end promotional media for the Fujairah International Marine Club.
- **Commercial Campaigns:** Directed and produced premium commercial video campaigns for high-end corporate brands across the UAE market.

ACHIEVEMENTS & AWARDS

Recognised with 14+ international awards for documentary films *Eyewitness* (2018) and *The Award* (2021) across India, France, Sweden, Singapore, Egypt, and the USA.

" Best Short Documentary 4 CINEMAFEST Gold, Golden Lion IFF, Swedish IFF, Onyko Awards, Rohip IFF

" Best Director 4 Indo French IFF (Special Jury), Calcutta International Cult Film Festival

" Best Editor 4 Calcutta International Cult Film Festival, Rohip IFF

" Official Selection 4 31st Alexandria Mediterranean Film Festival, Independent Shorts Awards, Florence Film Awards

EDUCATION

B.Sc. Computer Engineering — HTI Egypt | 2004

Technical foundation in broadcast systems and digital workflows.

Film Directing Certificate — Kuwait Cinema Club

Formal cinematic training that strengthened a long-term directing career.

CREDENTIALS

- 🏆 UAE Golden Visa Holder
- 🏠 Member, Egyptian Cinematic Syndicate
- 🚗 UAE Driving License

LANGUAGES

- 🌐 **Arabic** — Native
- 🌐 **English** — Professional Proficiency

TECHNICAL EXPERTISE

Executive Skills

Media Establishment · Production Management · Digital Strategy

· Team Leadership · Government Media Execution · AI Video

Production

Technical Skills

Multi-Camera Directing · Cinema Camera Operation · Drone Filming · Editing & Post Production · Final Cut Pro X · Broadcast Engineering · AI-Assisted Video Creation

"Blending engineering precision with creative mastery — 24 years of media leadership, now driving impact in Dubai."