

# OSAMA AWNY

## Senior Photographer & Visual Storyteller

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### PROFESSIONAL SUMMARY

Accomplished Senior Photographer and Visual Storyteller with over 10 years of professional experience directing high-end commercial photography, video camera production, studio lighting setups, and digital media execution within competitive global markets like Dubai. Proven track record of managing high-volume creative assets, directing complex studio set-building, and executing visual campaigns for major public sector and enterprise brands (including Dubai Culture, GOV Games, DU, ENOC, DP World, and RTA). Expert in camera direction, scene composition, and physical lighting to deliver high-performing, platform-ready raw visual assets for brand-defining campaigns.

### TECHNICAL & CREATIVE SKILLS

- **Core Specializations:** Commercial Photography, Videography & Camera Direction, High-End Product Photography, Corporate Portraiture, Large-Scale Events, Creative Food Styling, Scene Composition, Visual Storytelling.
- **Production & Camera Mastery:** Professional Camera Operations (Sony & Canon Cinema & Still Systems), Studio Flash & Modifier Layouts, Physical Set-Building & Tethered Shooting, Creative Lighting Direction (Continuous & Strobe), Creative Scene Design.
- **Equipment & Digital Systems:** Expert command of Sony and Canon professional camera bodies, specialized video rigs, lighting configurations, and professional digital workflow management.

### WORK EXPERIENCE

#### Senior Photographer / Photo Editor

2022 - Present

**SocialEyez**

Dubai, United Arab Emirates

- Lead end-to-end photography setups, commercial styling, and execution of high-volume digital photo campaigns and live event shoots.
- Direct full-scale studio lighting, physical set-building, and high-end static scene staging to capture precise raw photography assets based on strict client briefs.
- Deliver outstanding commercial and corporate photography assets for prestigious public and enterprise brands, including Dubai Culture, GOV Games, DU, ENOC, DP World, and RTA.

#### Senior Photographer & Videographer (Camera Production)

2020 - 2022

**Lady Bug Agency**

Egypt

- Executed high-end video shooting and commercial product photography to drive active digital advertising campaigns across TikTok, Facebook, and Instagram.
- Collaborated with creative and marketing teams to direct engaging visual concepts, ensuring precise lighting, framing, and optimal composition during live production.

## Freelance Photographer

2012 - 2020

### Independent Practice

*Egypt & UAE*

- Delivered high-standard, bespoke photography workflows for private, retail, and corporate clients.
- Specialized in complex Wedding, Product, Portrait, and Food setups, focusing on exceptional scene styling, manual camera execution, and multi-source studio lighting design (strobos and flash layouts).

## Official Photographer

2013 - 2016

### Damanshour Opera House

*Egypt*

- Captured high-speed live musical performances, classical concerts, and dynamic theatrical stage designs for prestigious cultural celebrations.

## EDUCATION

**Bachelor of Laws (LL.B.)**     University of Alexandria, Egypt (2006 - 2010)

## PERSONAL DETAILS

**Licensing:**             UAE Driving License Holder

**Languages:**           Arabic (Native), English (Fluent)