

Oussama Hajji

Senior Multimedia Specialist | Video Producer | Videographer | Motion Graphics Designer

Dubai, United Arab Emirates

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PROFESSIONAL SUMMARY

Multimedia Specialist with over 8 years of professional experience in video production, cinematography, photography, and motion graphics across healthcare, corporate, broadcast, and commercial sectors.

Experienced in managing the complete production lifecycle—from creative concept development and production planning to filming, editing, color grading, motion graphics, and final delivery. Skilled in producing executive interviews, documentaries, corporate campaigns, social media content, and large-scale event coverage.

Strong background collaborating with marketing, branding, and communications teams while delivering engaging visual content aligned with strategic business objectives. Passionate about visual storytelling, creative leadership, and producing high-quality multimedia experiences.

CORE COMPETENCIES

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|----------------------------|--------------------------|------------------------|
| - Video Production | - Commercial Production | - Content Strategy |
| - Corporate Communications | - Documentary Production | - Healthcare Marketing |
| - Creative Direction | - Interview Production | - Project Management |
| - Storytelling | - Photography | - Production Planning |

PROFESSIONAL EXPERIENCE

Multimedia Specialist SEHA (PureHealth Group)
Novembre 2024 - Present

- Lead multimedia production for corporate healthcare campaigns across the SEHA network.
- Plan and execute end-to-end video productions, including executive interviews, documentaries, promotional videos, and internal communications.
- Coordinate production schedules, filming logistics, and stakeholder requirements across multiple healthcare facilities.
- Produce high-quality visual content for digital platforms, social media, corporate events, and marketing initiatives.
- Collaborate closely with branding, communications, and marketing teams to deliver strategic visual storytelling.
- Edit professional video content using Adobe Premiere Pro and After Effects while maintaining brand consistency.
- Manage multiple projects simultaneously under tight deadlines while ensuring high production quality.

Freelance Cameraman Abu Dhabi Sports TV
October 2021 - Present

- Covered national and international sporting events.
- Operated professional broadcast cameras during live productions.
- Collaborated with directors and production teams to capture high-quality broadcast footage.
- Worked efficiently in fast-paced live television environments.

Videographer/Motion Designer Dr. Nutrition
December 2021 - November 2024

- Produced commercial advertisements and digital marketing campaigns
- Filmed promotional videos for product launches and brand awareness initiatives.
- Directed studio and on-location productions.
- Designed motion graphics and animated promotional assets.

Creative Director Arab Trade Union Confederation
January 2021 - September 2021

- Lead multimedia production for the organisation.
- Filmed executive interviews and conferences.
- created videos and motion graphics for digital campaigns.
- Covered official events and organizational activities.
- Produced educational and promotional multimedia content.

Head of Video Production Tublingo Production
July 2020 - December 2020

- Managed the end-to-end video production department, overseeing planning, production, and post-production workflows.
- Led and mentored a team of video editors, assigning tasks and monitoring project progress.
- Performed final quality control and approved all video deliverables before publication.
- Collaborated with creative, marketing, and content teams to align video production with project objectives.
- Covered corporate events and ensured consistent visual storytelling across all media projects.

Cameramen Nesma TV
April 2019 - April 2020

- Operated cameras for television productions.
- Collaborated with directors and production crews.
- Maintained broadcast production standards.

Camera Assistant Eight Production
Junuary 2019 - March 2019

- Assisted camera operators during television drama production.
- Prepared camera equipment and production accessories.
- Maintained broadcast production standards.

Education

Master's Degree in Cinema & Audiovisual Production

Higher School of Audiovisual and Cinema (ESAC) 2015 - 2018

Bachelor's Degree in Industrial Computing

Higher Institute of Applied Sciences and Technology of Sousse (ISSAT Sousse) 2012 - 2015

Mathematics High School Diploma

Dar El Amen School 2012

LANGUAGES

Arabic — Native

English — Professional

French — Professional